



transport for quality of life

The Local Sustainable Transport Fund: Preparing a Successful Tranche 2 Bid

Transport for Quality of Life, the consultancy specialising in sustainable travel programmes, has assembled a team with unparalleled experience to assist local authorities in bidding for the government's Local Sustainable Transport Fund.

Only half of Tranche 1 bids were successful and so competition in Tranche 2 will be fierce.

Our team's expertise from the DfT's Sustainable Travel Town and Cycling Cities & Towns projects has already helped our clients win £14.8m of LSTF funding through successful Tranche 1 bids.

Working with us will enhance the quality of your bid so it stands out from the crowd; it could make all the difference in getting a share of the LSTF's remaining £390 million, as well as ensuring your project generates high levels of travel behaviour change.

Our services are tailored to the specific needs of your bid. They could include:

Briefing Session: Bring together all the key people in your authority to prepare for your bid - we will highlight key lessons from the Sustainable Travel Towns, Cycling Cities & Towns and LSTF Tranche 1; explore the big issues in your town; and advise on how to put together a winning bid.

Stakeholder Workshop: Acting as an impartial facilitator to engage the local community and stakeholders in your bid; building broad support for your project and giving you a foundation for negotiating firm commitments to partnership working and co-funding.

Critical Issue Advice: Specialist input on key areas of your bid, such as detailed recommendations, 'key points to consider' or providing examples of best practice.

Quality Assurance: Acting as a 'critical friend' – either through review of written material or roundtable discussion – to identify weaknesses and brainstorm solutions.

Drafting: Researching and writing some or all of the sections within your bid.

Logic Mapping: Working with Members, officers and/or stakeholders to agree a strategy for your project which will deliver the economic and carbon outcomes DfT is looking for.

'Bookend' Support: Helpful if you are writing the bid internally, this involves building momentum with a briefing session and/or stakeholder workshop at the beginning and 'sense checking' your draft bid document before submission.

For help with developing a compelling Local Sustainable Transport Fund bid, phone Ian Taylor or Lynn Sloman on 01654 781358 or email lynn@transportforqualityoflife.com

Our team is led by:

Dr Lynn Sloman Lynn was on the selection panel for the Sustainable Travel Towns and Cycling Cities & Towns competitions, and also a member of the expert panel for LSTF Tranche 1. She has seen a lot of successful (and less successful) bids. She directed the DfT's Sustainable Travel Towns evaluation. She was previously a Board Member of Cycling England and Vice Chair of the Commission for Integrated Transport.

Beth Hiblin Beth was Programme Manager for Peterborough's Sustainable Travel Town programme, Travelchoice. She has since led research for Cycling England's *Making a Cycling Town* report, analysing how the first six Cycling Demonstration Towns achieved such positive results in just three years. Beth was instrumental in developing the £50 million Travel Behaviour Change Strategy element of Greater Manchester's TIF proposals.

Carey Newson Carey is a behaviour change specialist who has played a defining role in the development of UK travel planning. She developed the first comprehensive national guidance on workplace, school, leisure and residential travel planning. She is an environmental psychologist and draws on both psychological theory and her wide knowledge of UK initiatives.

We are also able to draw on a wider team of experienced specialists.

Fees start from £1,500 +VAT for a stakeholder workshop

30% discount on fees for engagements of 5 or more days



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